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**GATEWAY EARNS SOLE NUMBER ONE RANK
IN NOTEBOOK CUSTOMER SATISFACTION STUDY**

Gateway Shows the Greatest Improvement During the Past Year in Technology Business Research's Customer Satisfaction Study, While Competitors Decline

IRVINE, Calif., May 16, 2007 — Gateway, Inc. today announced that it has earned the sole number one ranking in Technology Business Research's (TBR) Corporate IT Buying Behavior and Customer Satisfaction Study for Corporate Notebooks in the first quarter of 2007.

After sharing the number one position in the notebook category in the fourth quarter of 2006, Gateway now holds the leading rank alone and retains this position primarily based on its superior North American-based customer service. Of all PC industry players, Gateway's performance ratings have improved the most significantly, including gains in delivery time and telephone support.

According to TBR, Gateway maintained its competitive strength in parts availability whereas certain large competitors' satisfaction positions for parts availability declined abruptly and precipitously. In addition, Gateway's ranking in ease of doing business surpassed the industry average for the first quarter. Gateway has been singled out for its competitive strength in this area for the past three reporting periods.

"Customer satisfaction and the quality of customer care is an important differentiator for Gateway," said Ed Coleman, Gateway chief executive officer. "The investments we've made in customer satisfaction are paying off. We're especially pleased that the quality of the overall customer experience with Gateway has received this important recognition from TBR."

“Competitive strengths point to Gateway as the only sustainable number one player,” said Julie Perron, Technology Business Research manager of primary research. “Gateway remains at the top of its game and has established a unique reputation in the marketplace for its customer service. Its corporate customers continue to express some of the highest expectations in the industry, making its achievements all the more impressive.”

TBR’s study also noted Gateway’s efforts in design innovation, including a new convertible notebook PC that offers tablet computing with digital pen and touch screen capabilities in a small form factor. It’s one of the thinnest and lightest convertibles available with an integrated optical disk drive.

About Gateway

Since its founding in 1985, Irvine, Calif.-based Gateway (NYSE: GTW) has been a technology pioneer, offering award-winning PCs, servers and related products to consumers, businesses, government agencies and schools. Gateway is the third largest PC company in the U.S. and among the top ten worldwide. The company's value-based eMachines brand is sold exclusively by leading retailers worldwide, while the premium Gateway line is available at major retailers, over the web and phone, and through its direct and indirect sales force. See www.gateway.com for more information.

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